



Registration Packet

2018 JOINT ANNUAL

CONVENTION

AND

TRADE SHOW

NOVEMBER 15 — 17, 2018

Winnemucca, Convention Center

WINNEMUCCA, NEVADA

NEVADA CATTLEMEN'S ASSOCIATION
2018 JOINT ANNUAL
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Inspirational Breakfast

Featuring Keynote Speaker Jay Hill



Jay Hill grew up helping his dad on their 10-acre hobby farm in Southern New Mexico. Once Jay was in his teen years, he began to express serious interest in growing the family farm. Jay's dad let him have a little trial run with a few acres of onions handling everything from start to finish, and that

was all it took for Jay to decide he was meant to be a farmer. Jay spent the next few years growing onions, lettuce, cabbage, pecans and alfalfa. As the farm began to grow, Jay saw a need to start educating others about America's food supply. In 2015 Jay was selected as one of the "Faces of Farming" for the U.S Farmers and Ranchers Alliance and spent the next two years traveling the country talking to consumers about the day-to-day workings on the farm. In 2016, Hill partnered on Wholesome Valley Farms, which focuses on vegetable seed production, greenhouse production, and ground water remediation. With available land becoming sparse in the valley Jay grew up in, he expanded into West Texas in 2017.

Here he farms large amounts of alfalfa, wine grapes, and runs a livestock feed company called, Chaffhaye, packaging fermented, chopped alfalfa. Jay is a social influencer, using social media to show the world the highs, lows and hurdles of farming. He attributes the growth of the farm to his incredible team of employees and the rock solid support of his family. In less than 17 years they have grown from 10 acres to more than 17,000 acres and 85 full time employees.

General Sessions

Featuring Panels of Professionals

1st General Session — Part 1

Suppression

What role should local, State and Federal Agencies play in fire suppression from initial through extended attack and how can we as Ranchers engage them? How do we and our Agency partners engage out of area fire personnel to convey to them the value of our resource and proven tactics in our area to fight fire? These topics and more will be part of a panel discussion during this session.

1st General Session — Part 2

Before and After the Fire

We as an Association refuse to believe that the fire activity we've seen this year is the new normal. What changes are we willing to make from the status quo to ensure this doesn't happen? Agency partners and Association members will have a panel discussion on these topics for this session.

2nd General Session

Trichomoniasis

Join us for a very informative and educational session on Trichomoniasis. Trich is a very economically devastating disease that is spreading into more areas of the state each year. There will be experts in the field of Veterinary Medicine as well as producers to present science and statistics. Presentations will be made in a panel setting with time allowed for discussion, questions, and answers.



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FRIDAY, NOVEMBER 16TH at 1:00 PM

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Cattlefax Lunch

Featuring **Troy Bockelmann**, International Trade and Grain Analyst



Troy joined CattleFax as an analyst in January 2016. His primary responsibilities include research and analysis in feed grains as well as the domestic and global protein markets. Troy grew up in the small farming communities of southwest Minnesota – receiving a bachelor's degree in agribusiness management with a farm management concentration from South-

west Minnesota State University. In fall 2014, he attended Colorado State University to complete a master's degree in agricultural and resource economics. Troy's research focused on agricultural finance, agricultural marketing, production economics and transportation cost analysis. He was also a teaching assistant for farm and ranch analysis and commodity marketing courses.

Allied Industry Trade Show

Don't miss your opportunity to get into the trade show and find out about up and coming products and services from Allied Industries. The booths are filled with great businesses and agencies that support and enhance our industry. The trade show will be open Thursday from 1:00 – 8:00 p.m. and Friday from 7:00 a.m. – 6:00 p.m.

Annual Awards Banquet

At our Annual Awards Banquet this year's recipients for the President's Award, recognition for the 100,000 Mile Club Award, Allied Industry Award, and the 2018 Cattleman of the Year Award will be announced.

Western Fun Night Reception In The Trade Show

Be sure to make it to the opening reception in the trade show Thursday evening. This is a great opportunity to meet members of our Allied Industries and enjoy heavy hors d'oeuvres, cocktails and entertainment. The Nevada Cattlewomen Inc. will also be holding a silent auction during the reception.

Committee Meetings

Committee meetings are open to everyone. During the meeting, Nevada Cattlemen's Association members will set priority direction for the Association. In these meetings you will get the latest on Legislative Affairs, Research and Education updates, Private Lands, Federal Lands and Animal Health and Livestock issues.

ACCOMMODATIONS

Winnemucca Inn

800-633-6435

Single - \$89 plus tax

Double - \$99 plus tax

Promo is

"Nevada Cattlemen Convention"

Holiday Inn Express Winnemucca

1987 West Winnemucca Boulevard,
Winnemucca NV 89445.

775-625-3100

Rate: \$114.99

Includes breakfast, indoor pool and Wi-Fi.

Gold Country Inn

921 W Winnemucca Boulevard,
Winnemucca, NV 89445.

775-623-6999

Rate: \$119.99

Includes Full Breakfast and High Speed
Internet Access.

When making your reservation, remember to mention you are with the Nevada Cattlemen's Association to receive the discounted rate.

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TENTATIVE SCHEDULE

THURSDAY, NOVEMBER 15

6:00 AM – 12:00 PM	Exhibitor Move-In
6:00 AM – 5:00 PM	Registration Open
8:30 AM – 12:00 PM	Central Grazing Committee Meeting
1:00 PM – 8:00 PM	Trade Show Open
1:00 PM – 3:00 PM	Nevada Cattlemen, Inc. Executive Committee & Board of Directors Meeting
1:00 PM – 3:30 PM	Public Lands Committee Meeting
3:30 PM – 4:30 PM	Break in the Trade Show Snacks and beverages to be provided
4:30 PM – 5:00 PM	Nevada Land Action Association Committee Meeting
5:00 PM – 8:00 PM	Western Fun Night Reception in the Trade Show

FRIDAY, NOVEMBER 16

7:00 AM – 5:00 PM	Registration Open
7:00 AM – 6:00 PM	Allied Industry Council Trade Show Bloody Mary Bar Open 9:00 AM – 10:00 AM
7:30 AM – 9:00 AM	Inspirational Breakfast — Keynote Speaker: Jay Hill
7:30 AM – 9:30 AM	NV WoolGrowers Breakfast
7:30 AM – 11:00 AM	Nevada CattleWomen, Inc. Breakfast & General Membership Meeting
9:00 AM – 10:00 AM	Break in the Trade Show
10:00 AM – 11:00 AM	Research and Education Committee Meeting
11:00 AM – 12:00 PM	Cattlemen's College — Rangeland Function Basics
12:00 PM – 1:30 PM	Lunch in the Trade Show
1:00 PM – 4:00 PM	QuickBooks by Pacific Intermountain Mortgage
1:30 PM – 3:00 PM	Private Lands and Environmental Management
3:00 PM – 4:00 PM	1st General Session part 1 — Fire suppression
4:00 PM – 4:30 PM	Break in the Trade Show
4:30 PM – 5:30 PM	1st General Session part 2 — Before and After the Fire
6:00 PM	Trade Show Closes
6:00 PM – 7:00 PM	Cocktail Hour
7:00 PM – 9:00 PM	NCA Annual Awards Banquet

SATURDAY, NOVEMBER 17

7:00 AM – 4:00 PM	Registration Open
7:30 AM – 9:00 AM	CattleFax Breakfast
9:00 AM – 11:00 AM	2nd General Session — Trichomoniasis
11:00 AM – 12:00 PM	Legislative Affairs Committee Meeting
12:00 PM – 1:30 PM	Nevada Beef Council Lunch
1:30 PM – 3:30 PM	Animal Health Committee Meeting
3:30 PM – 4:00 PM	General NCA Membership Meeting
4:00 PM – 6:00 PM	NCA Board of Directors Meeting

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PRE-REGISTRATION

	No. Tickets	\$ Amount
Cattlemen's All Inclusive Registration <small>*denotes inclusion, save \$20.00</small>	\$265	
*Full Registration Includes Meetings, Trade Show, Western Fun Night Reception in the Trade Show Reception, Lunch in the Trade Show, Cattlemen's College and all General Sessions. <small>(All meals may be purchased separately below)</small>	\$125	
Non-NCA Member Full Registration Includes Meetings, Trade Show, Western Fun Night Reception in the Trade Show Reception, Lunch in the Trade Show, Cattlemen's College and all General Sessions. <small>(All other meals may be purchased separately below)</small>	\$135	
Young Cattlemen Registration Includes a Full Registration, Inspirational Breakfast, NCA's Annual Awards Banquet, CattleFax Breakfast, and NV Beef Council's Beef Promotional Lunch.	\$160	
Individual Meeting Registration (Excludes access to Trade Show and meal functions) Please provide name of the meeting(s):	\$15 each	

Meals: Friday, November 16		No. Tickets	\$ Amount
*Inspirational Breakfast	\$35		
NV WoolGrowers Breakfast	(SPONSORED)		XXXX
Nevada Cattlemen, Inc. Breakfast	\$30		
*NCA Annual Awards Banquet	\$60		

Meals: Saturday, November 17		No. Tickets	\$ Amount
*CattleFax Breakfast	\$30		
*NV Beef Council: Beef Promotion Lunch	\$35		

PRE-REGISTRATION CLOSING NOVEMBER 5, 2018. ON-SITE REGISTRATION COSTS WILL INCREASE.
NO MEAL TICKETS WILL BE SOLD ON-SITE.

TOTAL:

Name(s) attending: _____

Local Affiliation: _____

Payment Amount: \$ _____

Payment Method: CHECK (Please make checks to Nevada Cattlemen's Association)



Card #: _____ Expiration: _____ / _____

Cardholder's Name: _____

Cardholder's Phone Number: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Please submit completed registration form by any of the following ways:

Email: nca@nevadabeef.org Fax: 775-738-5208 Phone: 775-738-921	Mail: Nevada Cattlemen's Association PO Box 310, Elko, NV 89803
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