

CHECKLIST

(For your information only)

<u>Required paperwork due prior to sale</u>	<u>Require paperwork due to Sale Secretary by 5:00 P.M. Thursday, February 14, 2019</u>
<p>_____ Entry Form (Postmarked by December 1, 2018)</p> <p>_____ Original registration papers signed for transfer (Postmarked by December 1, 2018)</p> <p>_____ Comments for consigned bulls in catalog (Due by December 1, 2018)</p> <p>_____ Genetic defect test results (Postmarked by December 1, 2018)</p> <p>_____ Catalog advertising information (Due by December 1, 2018)</p> <p>_____ Pen Assignments (Due by February 1, 2019)</p>	<p>_____ Brand inspection</p> <p>_____ Certificate of Veterinary Inspection (CVI)</p> <p>_____ 2017 Fallon Bull Sale Health Form</p> <p>_____ Trichomoniasis Test (Lab Report <i>Required</i>)</p> <p>_____ Semen Test</p> <p>_____ BVD Test</p>

Sage Signals Newsletter Advertising Rates	
1/8 page horizontal (5.05 x 2.55)	\$ 80.00
1/8 page vertical (2.45 x 5.24)	\$ 80.00
Banner (10.25 x 2)	\$ 85.00
1/4 page (5.05 x 5.24)	\$100.00
1/4 page tall (2.45 x 10.625)	\$100.00
1/2 horizontal (10.25 x 5.24)	\$130.00
1/2 vertical (5.05 x 10.625)	\$130.00
Full page (10.25 x 10.625)	\$170.00
Pre-Printed Inserts	

This publication is sent to approximately 560 members. The publication is sent electronically bimonthly. The deadline for ad submission is the 15th of the month before publication.

Fallon Bull Sale Catalog Advertising Rates	
Business Card (3.5" w x 2" h)	\$55.00
1/8 Page (3.875" w x 2.4" h)	\$65.00
1/4 Page (3.875" w x 4.9" h)	\$75.00
1/2 Page Horizontal (7.875" w x 4.9" h)	\$90.00
1/2 Page Vertical (3.875" w x 10" h)	\$90.00
Full Page (7.875" w x 10" h)	\$150.00
Inside front or back cover, 1/2 Page Horizontal (7.875" w x 5.125" h)	\$200.00
Inside front or back cover, 1/2 Page Vertical (3.875" w x 10.375" h)	\$200.00
Inside front or back cover, Full Page (7.875" w x 10.375" h)	\$400.00

The sale catalog is published in January of each year. The deadline for your ad copy is December 1, 2018.

Camera ready ad materials are requested; however, set-up of your ad can be arranged. Should additional set-up time be required, the charge is \$40.00 per hour. Please call for more information.