

SAGE SIGNALS

The Voice of the Nevada Livestock Industry

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PUBLISHED MONTHLY FOR THE NCA MEMBERSHIP

Three Scholarship Opportunities

The Nevada Cattlemen's Association (NCA) is eager to announce three scholarship opportunities this year—the NCA Scholarship, the Marvel/Andrae Scholarship, and the Walt Leberski Memorial Scholarship.

NCA Scholarship

The NCA Scholarship will be awarded to a first-year college student beginning to pursue an education within the agricultural industry. This scholarship is open to all Nevada high school graduating seniors planning to attend a community college or four-year college/university and majoring in an agriculture-related field. The amount of this scholarship for 2025 will be \$1,500!

Eligibility & application requirements for the NCA Scholarship include:

- Applicant must be a senior graduating from a Nevada high school.
- Applicant must plan to attend a community college or a four-year college/university.
- Applicant must be seeking a degree in an agriculture-related field.
- Applicant must have at least a 2.5 GPA. A copy of the student's official transcripts is required.
- Applicant must submit a cover letter describing themselves, how their future plans tie into the future of the cattle industry, their background in the beef industry, and how this scholarship may benefit them, etc.

Marvel/Andrae Scholarship

NCA is also pleased to announce the Marvel/Andrae Scholarship, which is avail-

able to graduating high school seniors or students currently enrolled in college. To be eligible, students must be pursuing a degree in agricultural economics, agricultural business, or the animal/meat science fields. The 2025 Marvel/Andrae Scholarship award will be \$2,500! The Nevada Cattlemen's Association would like to thank Agri Beef for their continued support of the Marvel/Andrae Scholarship. This scholarship recognizes the legacies of Tom & Rosita Marvel and Jim & Sharon Andrae and the many contributions these two Nevada ranching families have made to our industry.

Eligibility & application requirements for the Marvel/Andrae Scholarship include:

- Applicant must plan to attend or be currently attending a community college or a four-year college/university.
- Applicant must be from Nevada and pursuing a degree in agricultural economics, agricultural business, or the animal/meat science fields.
- Applicant must have at least a 2.8 GPA. A copy of the student's official transcripts is required.
- Students who were previous recipients of the NCA Scholarship and meet the eligibility requirements of the Marvel/Andrae Scholarship are eligible to apply.
- Applicant must submit a cover letter describing themselves, their background, goals, future plans, and how this scholarship may benefit them, etc.

Walt Leberski Memorial Scholarship

In its second year, the NCA will also be offering the Walt Leberski Memorial Scholarship. The Walt Leberski Memorial Scholarship will be awarded to a graduating high school senior or currently enrolled college student. Potential applicants must be pursuing a degree/certificate in an agriculture-related field at a community college, four-year university, or trade school. The amount of this scholarship for 2025 will be \$5,000!

Eligibility & application requirements for the Walt Leberski Memorial Scholarship include:

- Applicant must be born in Nevada and have graduated or will graduate from a Nevada high school.
- Applicant must plan to attend or be currently attending a community college, university, or trade school.
- Applicant must be pursuing a degree or certificate in an agriculture-related field.
- Applicant must have at least a 2.8 GPA. A copy of the student's transcripts is required.
- Students who were previous recipients of the NCA Scholarship or Marvel/





GREAT BASIN BULL SALE WEEK SCHEDULE

RAFTER 3C ARENA | FALLON NV

THURSDAY FEB. 13TH

Free admission

Bar & Concessions open at 3:30pm
Ranch Rodeo Contestant Check in at 4:00pm
Ranch Rodeo at 5:30pm

FRIDAY FEB. 14TH

Doors open 7:00am
Bull Sale Preview
Ranch Rodeo at 8:00am (free admission)

Doors open for Concert at 4:30pm
VIP Dinner served at 5:00pm
Bucking Bulls & Broncs at 6:00pm
Concert Kickoff at 7:30pm



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SATURDAY FEB. 15TH

Bull Sale Preview 7:00am
Bull Sale Lunch 12:00pm
Sale 1:00pm

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CONCERT & VENDORS | HUNTER GIOVANETTI
775.460.4327

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GREATBASINBULLSALE@GMAIL.COM



PRESIDENT'S PERSPECTIVE

Hanes Holman, President, Nevada Cattlemen's Association

Happy New Year

As a whole, 2024 gave us a lot to be grateful for in the livestock industry in Nevada. I have an "attitude of gratitude" as I look back on 2024, but also as I look forward to 2025, my optimism abounds. The stars are aligning on numerous fronts for big things to happen in the cattle industry in 2025.

I am personally anxiously awaiting the USDA's January Livestock Inventory Report. This report is a "look under the hood" at our leverage in the marketplace. We know there will be tighter cattle supplies moving forward, but the question is really just how tight things are going to get. My personal predictions are that we'll see the Beef Cow Herd numbers at 27.9 million head, with Beef Replacement Heifers around 4.5 million. Those are the numbers I watch closely.

What do those numbers mean, you ask? The cowherd is still contracting, and heifer retention to start expanding the cowherd hasn't happened yet. Bottom line: cow-calf producers are still in the driver's seat for higher prices.

Along with a favorable Inventory Report, beef demand

from outside the industry still looks strong. In my cheap seat I feel we have weathered the price hike of our product at the retail level, and consumers are still spending their money to buy beef. Our consumers have shown real loyalty and love for our products. Now that the election is over, there is a new confidence in the economy, and I feel that beef demand might just go up!

I received a letter from my favorite lending agency a few days ago stating that the interest rate has been cut a half percent. It looks like energy and commodity prices may soften a little moving forward into 2025, and maybe inflation is cooling off. Other than the price of a new pickup, everything seems to be going our way!

I want to wish everyone a Happy New Year. 2024 was a great year, but it looks like 2025 might be even better and I hope it is!

Cheers

NCA NEWS

Scholarships: *Continued from page 1*

Andrae Scholarship will be eligible to apply for the Walt Leberski Memorial Scholarship.

- Applicant must submit a cover letter describing themselves, their background, goals, future plans, and how this scholarship may benefit them, etc.

Scholarship application forms can be downloaded from the Nevada Cattlemen's website at www.nevadacattlemen.org. Applicants can also call the NCA office at 775-738-9214 or send a request to nca@nevadabeef.org for a copy. Completed applications must be postmarked by **April 2nd, 2025**, and can be mailed to: Attn: Research & Education Committee, c/o Nevada Cattlemen's Association, P.O. Box 310, Elko, NV 89803; or submitted by email to nca@nevadabeef.org.

NCA MEMBERSHIP

We would like to thank the following people for joining or renewing their membership with Nevada Cattlemen's Association between December 31, 2024 and January 23, 2025.

(New members are in bold.)

- Susan & Mark Fowler
- **K-Cubed, LLC, William D. Kennedy**
- **Chris Nevins**
- Synergy Resource Solutions, Inc., Jack Alexander
- **Tim Yaeger**

UPCOMING EVENTS

National Cattlemen's Beef Association Cattle Convention

— February 4–6, 2025 —
San Antonio, Texas

Henry B. Gonzalez Convention Center
convention.ncba.org

Great Basin Bull Sale

— February 15, 2025 —
Fallon, Nevada

Rafter 3C Events Center
325 Sheckler Road
www.greatbasinbullsale.com

National Cattlemen's Beef Association Summer Business Meeting

— July 7–9, 2025 —
San Diego, California

Hilton San Diego Bayfront
www.ncba.org/events/summer-business-meeting

Nevada Cattlemen's Association 90th Annual Convention & Trade Show

— November 13–15, 2025 —
Elko, Nevada

Elko Conference Center

Official Publication of the

Nevada Cattlemen's Association

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Marlow Dahl, 1st Vice Pres.

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Upcoming Sales

- ▶ **Friday, February 28**
Consignment Deadline: February 20
WVM Headquarters | Cottonwood, CA

- ▶ **Thursday, January 23**
Consignment Deadline: January 15
Tehama Fairgrounds | Red Bluff, CA

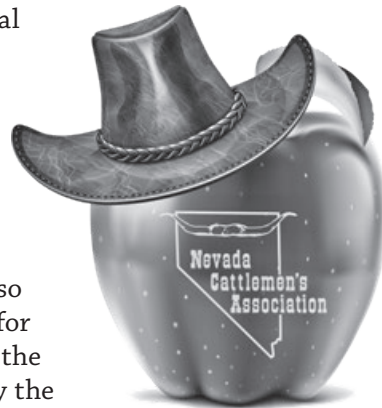
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🌐 www.wvmcattle.com

Nevada Cattlemen's Association Seeking Teacher of the Year Nominations

The Nevada Cattlemen's Association has started their annual quest for "Teacher of the Year" candidates and are asking for your help in soliciting nominations. The deadline for submitting nominations is **May 1st, 2025**.

Nominees must be an elementary, junior high, or high school teacher who incorporates agriculture into their regular curriculum. For example, a teacher who teaches a one-week segment on agriculture and its importance to Nevada. Current Agricultural Education teachers are not eligible. Nominees may also include teachers considered in previous years but were not selected for the award. Nominations must include a completed NCA Teacher of the Year Application Form and an attached short essay describing why the



teacher is being nominated.

The winner of this award will receive a \$1,000 school supply stipend courtesy of the Nevada Agriculture Foundation. The award recipient will also be recognized during the 2025 Nevada Cattlemen's Association Annual Awards Banquet.

Anyone may submit a nomination form which is available at www.nevadacattlemen.org. For any questions, please contact the NCA office at 775-738-9214. Nominations may be submitted by email to nca@nevadabeef.org with "2025 Teacher of the Year Nomination" in the subject line or sent by mail to Attn: Research & Education Committee, c/o Nevada Cattlemen's Association, P.O. Box 310, Elko, NV 89803.

CATTLEWOMEN'S CORNER OF THE CORRAL

It's That Time of Year Again

By Keri Pommerening, NVCW President



I hope everyone had a wonderful holiday season and I'm sure you are now shipping calves, with some amazing market prices! Like many of you, most of our NVCW board members are getting ready for calving season to start. We are also looking forward to the ANCW Annual Meeting to be held at the 2025 Cattle Industry Convention & Trade Show, February 1st – 4th in San Antonio, TX.

With all the home and cattle activities, I don't have much to report on NVCW activities this month. We are looking forward to hosting a Beef and Wine Pairing

again in Minden, Nevada in the spring. We had great feedback from the event last year. Some of the attendees recommended Beef and Whiskey instead of Wine, so we are looking at possibly making some changes. We also want to continue our venture of hosting these in other parts of the state.

This is also the year for us to do a big raffle fundraiser. In the past we have sold tickets to a Kubota sxs, and a beautiful turquoise squash blossom necklace. This year we are thinking about possibly offering more than one item on the raffle. We will keep you updated.

So, until we meet again, I hope this issue finds you healthy, happy, and enjoying your winter cattle care, whether that is feeding, shipping, or calving. We work hard to put beef on the table so take the time to enjoy some of the good moments.

Cattlegirls – a voice from the past with a vision for the future.

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- Chicken Springs Ranch - Wells
- Magnuson Farm/Ranch - White Pine Co.
- Pleasant Valley Ranch - White Pine Co.
- Morning Star Ranch - Jackpot, Nevada

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Nevada welcomes Peter Rolfe, DVM, as new State Veterinarian



Submitted

(SPARKS, Nev.) – The Nevada Department of Agriculture (NDA) welcomes Peter Rolfe, DVM, as the new State Veterinarian. Dr. Rolfe will be joining the NDA after previously serving as a regulatory veterinarian for the Colorado Department of Agriculture.

“We are very excited to welcome Dr. Rolfe as part of our team at the NDA,” said Director J.J. Goicoechea. “His regulatory and thorough veterinary background will be a great asset to the work we’re doing in the state.”

He holds a Doctorate of Veterinary Medicine (DVM) from Oregon State University, and brings over two decades of experience in large animal practice. Originally from the Reno area, Dr. Rolfe looks forward to being back in the Silver State.



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LOT 105 Silver State Unique 4003
Tattoo 4003 :: AAA 20970227 :: DOB 1-29-2024
BW 70 :: ADJ. WW 693 :: WWR 109
SIRE: GSAR Unique 11M :: MGS: Jindra Acclaim
CED BW WW YW MILK MARB RE \$B \$C
16 -2.9 67 119 25 .90 .54 150 270



LOT 98 Silver State Unique 4058
Tattoo 4058 :: AAA 20970253 :: DOB 2-21-2024
BW 60 :: ADJ. WW 659 :: WWR 104
SIRE: GSAR Unique 11M :: MGS: RAF Arsenal 806
CED BW WW YW MILK MARB RE \$B \$C
14 -1.6 57 96 25 1.04 .10 111 225



LOT 96 Silver State Unique 4026
Tattoo 4026 :: AAA 20970282 :: DOB 2-8-2024
BW 70 :: ADJ. WW 676 :: WWR 106
SIRE: GSAR Unique 11M :: MGS: Tehama Tahoe B767
CED BW WW YW MILK MARB RE \$B \$C
10 1.0 86 143 24 .81 .78 135 249



LOT 101 Silver State Jet Black 4002
Tattoo 4002 :: AAA 20970279 :: DOB 1-28-2024
BW 62 :: ADJ. WW 657 :: WWR 103
SIRE: Byergo Jet Black H25 :: MGS: RAF Arsenal 806
CED BW WW YW MILK MARB RE \$B \$C
14 -1.1 75 130 23 .55 -.12 115 182

3 STRING

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— Cam Scott, South Canterbury



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Nevada Beef Council Update — February 2025

Your Checkoff Dollars at Work

Courtesy of National Cattlemen's Beef Association, a Contractor to the Beef Checkoff

Online Resources Help Producers Promote Beef

Producers are the backbone of the beef industry. No one is more dedicated to raising healthy cattle and stewarding the land than a farmer or rancher. To help producers share their stories and promote beef to their customers, NCBA, a contractor to the Beef Checkoff, created a new portal on the www.BeefItsWhatsForDinner.com website that provides access to a variety of assets and resources.

“We are here to serve producers, and we want resources to be readily available to make it easy for them to share information,” said Rashanda Cobbins, NCBA’s director of content strategy. “These materials will help drive a consistent message as well as drive demand for beef.”

An extensive library of Beef Checkoff-funded images, media, recipes and infographics are accessible by beef producers and stakeholders to assist in marketing and promoting beef. These resources, including beef cut and recipe imagery,

lifestyle photography, how-to videos, fact sheets, and more are available for free through the Producer Resource portal at <https://www.beefitswhatsfordinner.com/resources/producer-resources>. Whether direct-marketing beef, educating consumers at an event or networking with fellow producers, the Producer Resource portal is the one place to go for materials.

Content will be updated regularly, highlighting beef throughout the seasons, from summer grilling to holiday feasts. Additional resources will be added based on producer feedback and requests. Accessing assets is free and easy, simply visit the website, <https://www.beefitswhatsfordinner.com/resources/producer-resources> or scan the QR code, to complete a short form.



NEVADA BEEF COUNCIL

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RS ABOUT TIME 3032

REG: M1004760 DOB: 7/17/23
(OW ABOUT TIME 9502 PLD ET x LT BRIDGER 9191 PLD)

CE	BW	WW	YW	Milk	CW	REA	MARB	TSI
2.1	2.4	64	111	26	20	0.66	0.18	253.9



RS ABOUT TIME 3072

REG: M1004780 DOB: 7/21/23
(OW ABOUT TIME 9502 PLD ET x HC RIMROCK 4247)

CE	BW	WW	YW	Milk	CW	REA	MARB	TSI
4.8	0.7	65	123	24	25	0.76	0.24	269.1



RS LEAD TIME 3005

REG: M1004736 DOB: 7/23/23
(OW LEAD TIME 6294 PLD x ABC CISCO 1 C243)

CE	BW	WW	YW	Milk	CW	REA	MARB	TSI
3.3	2.1	61	119	26	20	0.73	0.10	250.9



BAR CK E010 3045L

REG: 4318554 DOB: 9/26/23
(IR BEACON E010 x BAR CK TEBOW 1006X)

CE	BW	WW	YW	Milk	STAY	YG	MARB	API	TI
22.6	-7.1	69.6	106.9	31.6	20.4	0.02	1.27	216	108



BAR CK MS G112 3104L

REG: 4318623 DOB: 10/21/23
(KBHR TBEF/BAR CK RETICLE G112 x GW VINDICATOR 312E)

CE	BW	WW	YW	Milk	STAY	YG	MARB	API	TI
22.4	-6.6	71.3	107.9	25.2	15.6	-0.18	1.07	196	104



BAR CK C154 3062L

REG: 4318629 DOB: 10/2/23
(KBHR QUIGLEY C154 x BAR CK TARGET 3016A)

CE	BW	WW	YW	Milk	STAY	YG	MARB	API	TI
18.4	-3.3	74.4	121.1	25.1	16.5	-0.07	1.17	194	104

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Family Values.



33323 AAA 20998683 09/01/2023
Sire: Raven Republic 1564
CED 11 | BW -1 | WW 74 | YW 128
M 29 | RE .77 | Mrb .85 | \$M 65 | \$C 263



33275 AHA P44524037 08/24/2023
Sire: Canyon Gem 33Z C211 324G ET
CE 8.4 | BW 1.1 | WW 72 | YW 111 | M 34
REA .62 | Mrb .38 | BMI 512 | CHB 166



33861 AAA 20998698 09/08/2023
Sire: B A R Dynamic
CED 16 | BW -1.9 | WW 79 | YW 141
M 23 | RE .63 | Mrb 1.19 | \$M 82 | \$C 322



33635 AHA P44528652 09/10/2023
Sire: SHF Houston D287 H086
CE 3.4 | BW 2.9 | WW 72 | YW 119 | M 30
REA .64 | Mrb .28 | BMI 509 | CHB 155



33278 RAAA 4938438 08/25/2023
Sire: 9 Mile Franchise 6305
CED 14 | BW -3.4 | WW 67 | YW 116 | M 29
REA .36 | Mrb .53 | ProS 132 | HB 58 | GM 74



33301 AAA 20972835 08/26/2023
Sire: SITZ Incentive 704H
CED 13 | BW -.9 | WW 67 | YW 125
M 33 | RE .54 | Mrb .85 | \$M 95 | \$C 267



53rd Annual

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FEBRUARY 19, 2025

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The Bull Business Brand.

Park Ranch's Closed Loop Collaboration

Minden, NV — [December 12th, 2024] — Park Ranch in collaboration with Great Basin Brewing is revolutionizing the dining scene through an innovative, sustainable ranch-to-table concept led by acclaimed Chef Mark Estee and ranch owner David Park. This team is at the forefront of a movement, introducing a 'closed loop food system' that significantly reduces food waste while delivering premium quality beef.



Submitted Photos

The partnership has developed a unique cycle where the brewery's spent grain is repurposed as cattle feed. This grain, a byproduct of their award-winning beer brewing process, provides a nutritious feed for cattle, which are later processed at Park Ranch's on property facility to ensure that only the freshest quality beef with minimal waste is served to patrons. This groundbreaking system not only supports Nevada agriculture but also puts the state on the map for cutting-edge, sustainable ranch-to-table dining.

Chef Mark Estee, who leads Local Food Group, owner of Great Basin Brewing Co. and other restaurants, is renowned for his commitment to the local food movement. His core values focus on reconnecting people with their food sources and pioneering new methods in the culinary field. "We are really moving the needle with our closed-loop system. Feeding the animals spent grain takes work, but

work that is worth it. Building the Park Ranch Meats facility took effort, capital, and determination, and David Park got it done. Now, it is up to us to deliver these delicious products to Great Basin and all our Local Food Group restaurants!"

In alignment with Great Basin Brewing Co., Park Ranch, founded in 1861, operates with a focus on transparent practices and conscientious animal husbandry, which are crucial to its mission of providing premium, sustainable meats. In addition to their 'closed loop' partnership, Great Basin Brewing Co. and Park Ranch Meats have furthered their commitment to community sourcing by featuring a butcher counter in the Great Basin Minden location with an in-house butcher who provides fresh specialty cuts and custom orders. This philosophy not only supports local producers but also offers patrons brewery finished beef.

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Amodei, Maloy Introduce Legislation to Tackle Monument Overreach

January 16, 2025: Washington, D.C. — Today, Congressman Mark Amodei (NV-02) joined Congresswoman Celeste Maloy (UT-02) in introducing legislation to reform the Antiquities Act of 1906.

The *Ending Presidential Overreach on Public Lands Act* would strip presidential authority to unilaterally designate national monuments and give that authority to Congress by striking Section 2 from the Antiquities Act.

“My home state of Nevada, along with other Western states, has long been burned by executive actions on public lands and monument designations that bypass input from Congress and local governments,” said Rep. Mark Amodei. “I am a firm believer that the best lands policy is generated by the local communities who actually live off of these lands, not Washington bureaucrats. This legislation overturns years of a one-sided approach on major land management decisions and ensures Western communities are given a seat at the table for any future monument designations.”

“Congress, not the executive branch, has jurisdiction to make decisions on public land,” said Rep. Maloy. “Congress trusted Presidents with a narrow authority to declare national monuments in the Antiquities Act. Unfortunately, Presidents have continued to abuse that narrow authority to designate millions of acres of land in Utah and across the West without proper Congressional oversight. My bill aims to rebalance the powers between Congress and the executive branch and

restore transparency and accountability to these designations.”

Background:

The Antiquities Act was born out of concern that America’s rapid expansion into the West would destroy historical artifacts and resources. It made sense for presidents to have a tool to quickly protect them. However, over the years, the Act’s sweeping language has been weaponized to unilaterally designate vast swaths of public land as national monuments without sufficient public input or Congressional oversight. Since its enactment, the Antiquities Act has been used over a hundred times to create national monuments, locking up millions of acres of land. President Biden has actively done this through his so-called “America the Beautiful Initiative”, preventing entire communities from using the resources in their own backyards for recreational or economic use.

In 1976, Congress passed the Federal Land Policy and Management Act of 1976 which clarifies that Congress reserves the power to “modify or revoke” designations and ensures that the president doesn’t have the unilateral authority to designate monuments without Congressional action.

The *Ending Presidential Overreach on Public Lands Act* gives Congress the sole power to modify or revoke national monument designations and prevents the President from making unilateral decisions regarding national monuments.

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BLM Announces Public Lands Rule Advisory Committee Appointments

First committee meeting scheduled for February

January 13, 2025: Washington, D.C. — Today, the Bureau of Land Management announced the 15 members, and 11 alternate members appointed to the National Advisory Committee for Implementation of the BLM Public Lands Rule (Committee). Committee members are citizens from diverse backgrounds who share an interest in public lands. Serving in advisory roles, they will deliberate and vote on matters concerning the implementation of BLM’s Conservation and Landscape Health Rule, also known as the Public Lands Rule.

Committee members reflect a variety of public interests and opinions. In their roles, they will offer feedback and develop recommendations for the Secretary of the Interior and the BLM Director regarding the implementation of the Public Lands Rule and associated public outreach and engagement activities.

The inaugural appointments to the Committee are listed at right. These appointments are for two-year terms.

The BLM will host the Committee’s inaugural meeting virtually on February 19, 2025, from 9:00 a.m. to 2:30 p.m. Mountain Time. The meeting notice was published in the January 14, 2025 Federal Register.

The Federal Advisory Committee Act (FACA) governs the establishment and operation of advisory committees. The purpose of the FACA is to ensure that the public has knowledge of and an opportunity to participate in meetings between Federal agencies and groups that the agency either has established, or manages and controls for the purpose of obtaining group advice and recommendations regarding the agency’s operations or activities.

COMMITTEE MEMBERS

Primary or Alternate	Name of Person Recommended	Interest
Primary 1	Joey Sanchez	Tribal governments
Primary 2	Crystal Miller	Tribal governments
Primary 3	J.J. Goicoechea	State governments
Primary 4	Joshua Uriarte	State governments
Alternate	Amanda Kaster	State governments
Primary 5	Todd Devlin	Local governments
Alternate	Geri Byrne	Local governments
Primary 6	Robbie LeValley	Public-at-large
Primary 7	Kara Matsumoto	Public-at-large
Alternate	Jamie Pleune	Public-at-large
Alternate	Barbara Vasquez	Public-at-large
Primary 8	Edward Arnett	Science community
Primary 9	Thomas Kaye	Science community
Alternate	Mary Jo Hedrick	Science community
Primary 10	Leslie Bahn	Non-governmental organizations
Primary 11	Louis Geltman	Non-governmental organizations
Alternate	Al Eiden	Non-governmental organizations
Alternate	Sara Brodnax	Non-governmental organizations
Primary 12	Katie Sweeney	Energy or mineral development
Primary 13	Andrea Felix	Energy or mineral development
Alternate	Alan Olson	Energy or mineral development
Alternate	Adam Cernea Clark	Energy or mineral development
Primary 14	Hanes Holman	Federal grazing permit holders
Alternate	Stefanie Smallhouse	Federal grazing permit holders
Primary 15	Kerrie Cox Romero	Commercial recreation activities
Alternate	Joshua Martelli	Commercial recreation activities

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A Message of Gratitude

By Mark Eisele, NCBA President

It is with immense gratitude that I write this final column as NCBA president. Serving as your leader and representative — regionally, nationally and internationally — has been an honor and privilege I approached with the utmost respect for everything you do. Together, we have faced challenges, celebrated victories and worked to secure the future of our industry.

As I reflect on this past year, I am profoundly thankful for the volunteer leaders who devote countless hours away from home to advance our industry. Their commitment, alongside the steadfast support of you, as members, and the broader supply chain, makes everything we accomplish possible. I am equally humbled by the tireless work of NCBA's staff. They consistently rise to meet the challenges we face, armed with knowledge, preparation and dedication. Their presence in crucial arenas ensures our voice is heard, even when we, as producers, cannot always be there.

I am also proud of how we use science, data and grassroots collaboration to educate and influence both those within and beyond our industry. This approach strengthens our collective efforts and ensures our message resonates far and wide.



One of the most inspiring aspects of my tenure has been witnessing the resilience, faith and community spirit of cattle producers. Across diverse landscapes you adapt, improvise and overcome. I have seen you face wildfires, floods, droughts, blizzards, tornadoes and personal tragedies with unyielding determination. Despite these challenges, you raise your families, care for your herds, and pass down values and knowledge to future generations.

Traveling to your farms, ranches and businesses has been a privilege. You welcomed me into your lives and shared stories that deeply inspired me. While I am often reminded of the difficulties you face, I am equally inspired to improve my own operation and to collaborate more closely with my family and neighbors. Our shared vision to confront challenges and move forward is the foundation of this industry.

As I've often said, "There is strength in numbers."

When we unite, we are truly unstoppable. Though there are those who seek to divide us, I remain hopeful, knowing the next generation of leaders is ready to carry this organization forward.

Some of my most treasured experiences have come from connecting with producers recognized for their excellence, like the ESAP award winners. These individuals exemplify the values and dedication of our industry.

One event that left a lasting impression was participating in the Governor's Steer Show and charity auction for the Ronald McDonald House at the Iowa State Fair. I was paired with a young man whose younger brother was severely injured in an ATV accident. His purpose in raising and auctioning the steer was to support the Ronald McDonald House, which had provided his family a home during his brother's recovery. Witnessing his dedication and the generosity of the Moore family and the Iowa Cattlemen's Association was truly humbling.

It has been exciting to see more young producers and families attending conventions and meetings. These emerging leaders are actively engaging in policy discussions and agency actions that affect their futures. Many have become influential advocates, sharing powerful stories and promoting the benefits of beef.

As a young producer, I faced hurdles I wasn't sure I could overcome. Thanks to my state association and NCBA, I gained the tools and knowledge to navigate challenges and thrive. Networking with other producers and participating in NCBA activities has been invaluable, and I know many of you share this experience. Your involvement matters, and it underscores the grassroots nature of our organization.

NCBA has faced many challenges, from tax changes and water rights to environmental and animal rights extremists. We have also had some great wins! Some of our court cases, such as Waters of the U.S. and the Chevron deference decision set a good course for us to navigate these challenges. Hopefully, this change of administration will also give us the ability to decide our own future and not leave it in the hands of bureaucrats.

I have been honored to fight the good fight on taxes, water rights, environmental and animal extremists, government and NGO agendas that would bring an end to our industry and its independence.

From the bottom of my heart, thank you for the trust and support you've shown me. I will always be a proud member and advocate for NCBA and the incredible people it represents. This organization, built on the dedication and hard work of its members, remains a cornerstone of our industry's success.

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