



Nevada
Cattlemen's
Association

89th ANNUAL

CONVENTION

and TRADE SHOW

November 20-22, 2024

Rafter 3C Arena | Fallon, Nevada



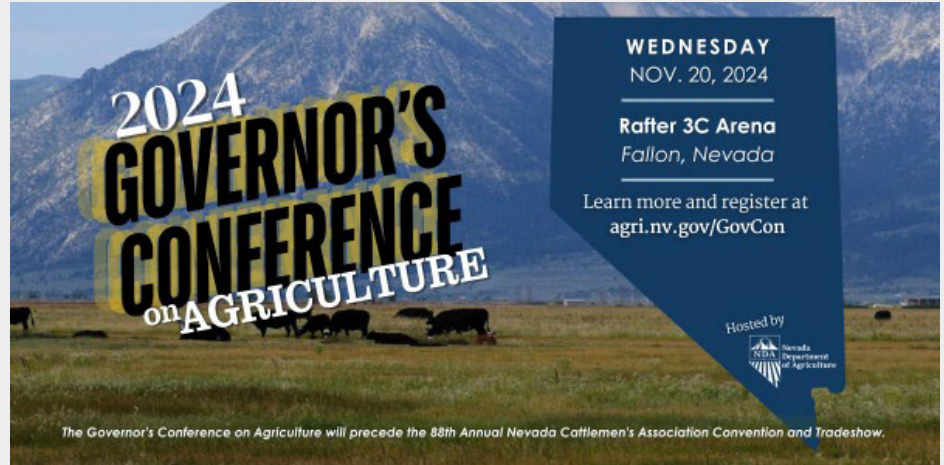
**REGISTRATION
PACKET**



2024 GOVERNOR'S CONFERENCE ON AGRICULTURE

(Immediately Preceding the NCA Convention)

JOIN US AT THE 2024 GOVERNOR'S CONFERENCE ON AGRICULTURE happening on Wednesday, Nov. 20, 2024, at the Rafter 3C Arena in Fallon, Nevada. This FREE conference immediately precedes the 89th Annual Nevada Cattlemen's Association Convention and Trade Show and will include sessions on business resources for the agriculture industry, an industry outlook, and licensing and certification information. Please check out <https://agri.nv.gov/govcon/> for more details and to register for the Governor's Conference!



FEATURED SPEAKERS



Terrel Platt, CattleFax

TERREL PLATT joined CattleFax as an analyst in January of 2022. His responsibilities include research and analysis in the beef segment of the industry, as well as fundamental research in the stocker cattle, and cow/calf sectors.

Terrel grew up in Eastern Oregon on his family's commercial cow/calf operation. Terrel attended Colorado State University receiving bachelor's degrees in animal science and agribusiness in 2019. While at CSU, Terrel was a member of the meat, meat animal evaluation, and livestock judging teams. After finishing undergrad, he worked in Australia on a large-scale cattle operation in Central Queensland before returning stateside to work for a Red Angus seedstock operation in Montana. Terrel received a master's degree in agricultural economics from CSU in the spring of 2022. His research focused on risk management and price analysis in the stocker cattle sector.



Kaitlynn Glover, Public Lands Council Executive Director

KAITLYNN GLOVER serves as the Executive Director of the Public Lands Council and the National Cattlemen's Beef Association Natural Resources. Prior to joining PLC in 2020, Kaitlynn served as a policy advisor on agriculture, natural resources, and Tribal policy issues in the United States Senate. Before moving to Washington, Kaitlynn spent several years working for Teagasc, the agriculture semi-state authority in Ireland. During that time, she received a Masters of Agriscience in Innovation Support from University College Dublin in Dublin, Ireland.

Originally from Wyoming, Kaitlynn has a diverse background in agriculture policy and production, and strong ties to grazers, recreationalists, and many other users of public land resources. She is an alumna of the University of Wyoming College of Agriculture where she studied agriculture communications, international agriculture economics, and farm and ranch management.



FEATURED SPEAKERS



Colin Woodall, NCBA Chief Executive Officer

COLIN WOODALL is the Chief Executive Officer of the National Cattlemen's Beef Association and leads the country's oldest and largest national trade association for cattle producers in being the trusted voice and definitive leader of the beef industry.

Originally from Big Spring, Texas, Colin graduated from Texas A&M and then worked as a grain elevator manager and merchandiser for Cargill at several locations in western Kansas and the Oklahoma panhandle. After venturing to Washington, Colin took a job with U.S. Senator John Cornyn from Texas. He has been with NCBA since 2004 and served as the association's Chief Lobbyist in Washington, D.C., for a decade. He is a founding member of the Government Relations Leadership Forum, a life member of the Houston Livestock Show and Rodeo, member of the Texas Aggie Corps of Cadets Association, the Agribusiness Club of Washington, D.C., the Washington Agricultural Roundtable, and is a past Chairman of the Board of Directors for the Agriculture Council of America. He also volunteers as a junior commercial steer show judge at the San Antonio Livestock Exposition.



Ethan Lane, NCBA Vice President of Government Affairs

ETHAN LANE is the Vice President of Government Affairs at the National Cattlemen's Beef Association. Ethan is a 5th generation Arizonan with more than 20 years of experience in natural resources, land use issues, and advocacy on behalf of the cattle industry.

Prior to his role as the Vice President of Government Affairs, Ethan was the Executive Director for the Public Lands Council and Senior Executive Director of the NCBA Federal Lands portfolio. Before joining PLC and NCBA, Ethan operated a consulting firm where he worked on multiple high profile political campaigns and advised a variety of private companies and industries on regulatory and legislative issues impacting their businesses.

Prior to moving to Washington, Ethan spent ten years helping to grow and manage a large real estate and ranch portfolio in Arizona. His diverse background gives him a unique perspective on the challenges producers face on a daily basis.



Gene Copenhaver, NCBA Vice President

GENE COPENHAVER is a fifth-generation cattleman whose family dates to the 1850s in Washington County, Virginia. Copenhaver currently manages his family's stocker operation in southwest Virginia with his son, Will. Copenhaver was an agriculture loan officer for 38 years and served his clients who were primarily cattle producers in five East Coast states.

Prior to his current role, Copenhaver served as chair of NCBA's Policy Division, vice chair and chair of NCBA's Tax & Credit Committee and vice chair and chair of NCBA's International Trade Committee. He is a past president of the Virginia Cattlemen's Association and past chairman of the Virginia Cattle Foundation. He and his family have long been active members and supporters of NCBA, Virginia Cattlemen's Association, Smyth-Washington Cattlemen's Association and the Virginia Cattlemen's Foundation.

Copenhaver graduated from Virginia Tech with a degree in animal science. He has been married to his wife, Jodi, for 35 years, and they have three grown children, Brad, Will and Jaymee, and one granddaughter, Aila.



GENERAL SESSIONS

The **Opening General Session on November 20th** is your chance to hear updates from both federal and state agency leadership on new planning efforts, programs, and other issues that impact grazing and beef production in Nevada.

General Session #2 on November 21st will feature leadership from the National Cattlemen's Beef Association and Public Lands Council, where you'll hear the latest news from Washington DC. Admission to General Session #2 is free and open to the public.



NCA AWARDS BANQUET

At our Annual Awards Banquet this year's recipients for the Allied Industry Award, Teacher of the Year, Hall of Honor, 100,000 Mile Club, and the 2024 Cattleman of the Year will be announced.

ALLIED INDUSTRY TRADE SHOW

Don't miss your opportunity to get into the trade show and find out about up-and-coming products and services from Allied Industries. The trade show will be open Thursday from 8:00 a.m. – 9:00 p.m. Join us for a fun filled night Thursday evening during the Trade Show Reception and Goat Roping. Friday, the Trade Show will be open from 8:00 a.m. – 1:00 p.m. with lunch at noon.



COMMITTEE MEETINGS

Committee meetings are open to everyone. During the meeting, Nevada Cattlemen's Association members will set policy direction for the Association. In these meetings, you will get the latest on Legislative Affairs, Research & Education, Private Lands & Environmental Management, Public Lands, and Animal Health & Livestock Issues.



HOTEL RECOMMENDATIONS

Comfort Inn & Suites

1830 W Williams Ave.
Fallon, NV 89406
Phone: 775-424-5554

*Book by 10/9/24
and mention the
Nevada Cattlemen's Association*

Best Western Inn & Suites

1035 W Williams Ave.
Fallon, NV 89406
Phone: 775-423-6005



Quality Inn & Suites

1051 W Williams Ave.
Fallon, NV 89406
Phone: 775-428-0300





TENTATIVE SCHEDULE*

Wednesday, November 20

| | | | |
|----------|---|----------|---|
| 7:30 AM | — | 10:30 AM | NV Wool Grower's Breakfast |
| 7:30 AM | — | 8:00 AM | 2024 Governor's Conference on Agriculture: Check In |
| 8:00 AM | — | 8:30 AM | 2024 Governor's Conference on Agriculture: Welcome Remarks |
| 8:30 AM | — | 9:30 AM | Release of 2024 Economic Analysis, Economic Outlook for Nevada Food and Agriculture |
| 9:30 AM | — | 10:00 AM | Break |
| 10:00 AM | — | 10:30 AM | Session I: Business Resources for Agriculture/Agribusiness in Nevada Panel |
| 10:30 AM | — | 11:00 AM | Session II: NDA Requirements; Licenses, Certifications, Permits, Fees Panel |
| 11:00 AM | — | 12:00 PM | Nevada Pressing Agricultural Issues Fireside Chat |
| 12:00 PM | — | 1:30 PM | Taste of Nevada Lunch |
| 1:30 PM | — | 5:00 PM | NCA Convention Kick Off/Registration |
| 1:45 PM | — | 2:00 PM | Break |
| 2:00 PM | — | 4:00 PM | Opening General Session Part 1 |
| 4:15 PM | — | 5:45 PM | Opening General Session Part 2 |
| 5:00 PM | — | 6:30 PM | NV CattleWomen Board of Directors Meeting |
| 5:45 PM | | | Night on the Town-Free Night to Explore Fallon, Dinner on Your Own |

Thursday, November 21

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|----------|---|----------|--|
| 7:30 AM | — | 7:00 PM | Registration Open |
| 8:00 AM | | | Trade Show Opens |
| 8:00 AM | — | 8:45 AM | NCA Public Lands Committee |
| 9:00 AM | — | 10:00 AM | NCA Research & Education Committee |
| 10:00 AM | — | 10:30 AM | Trade Show Break |
| 10:30 AM | — | 11:30 AM | NCA Legislative Affairs Committee |
| 11:30 AM | — | 12:15 PM | NCA Private Lands & Environmental Management |
| 12:30 PM | — | 2:00 PM | NV Beef Council: Beef Promotion Lunch |
| 2:00 PM | — | 2:45 PM | NCA Animal Health & Livestock Issues |
| 3:00 PM | — | 5:00 PM | General Session #2-NCBA/PLC Washington D.C. Update Panel |
| 5:30 PM | — | 9:00 PM | Trade Show Reception/ Goat Roping |

Friday, November 22

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|----------|---|----------|---|
| 5:00 AM | — | 5:00 PM | Registration Open |
| 7:30 AM | — | 8:45 AM | NV CattleWomen General Membership Meeting |
| 8:00 AM | — | 9:30 AM | CattleFax Breakfast |
| 9:30 AM | — | 10:00 AM | Trade Show Break |
| 10:00 AM | — | 10:45 AM | California Cattle Council Overview |
| 11:00 AM | — | 12:00 PM | Nevada Land Action Association Meeting |
| 12:00 PM | — | 1:00 PM | Lunch in Trade Show |
| 1:00 PM | | | Trade Show Closes |
| 1:00 PM | — | 2:00 PM | NCA General Membership Meeting |
| 2:30 PM | — | 4:30 PM | NCA Board of Directors Meeting |
| 5:00 PM | — | 6:00 PM | NCA President's Reception/Cocktail Hour |
| 6:00 PM | — | 9:00 PM | NCA Awards Banquet |

*SCHEDULE SUBJECT TO CHANGE



PRE-REGISTRATION

| | | No. Tickets | \$ Amount |
|--|--------------|-------------|-----------|
| Cattlemen's All-Inclusive Registration (*Denotes Inclusion) *Includes Meetings, Trade Show, General Sessions, Trade Show Reception, Lunch in the Trade Show, NV Beef Council Lunch, NCA Awards Banquet Dinner, and CattleFax Breakfast | \$325 | | |
| Registration Only Includes Meetings, Trade Show, Trade Show Reception, Lunch in the Trade Show, and General Sessions. (Other meals may be purchased separately below) | \$150 | | |
| Non-NCA Member Registration Only Includes Meetings, Trade Show, General Sessions, Trade Show Reception, and Lunch in the Trade Show. (Other meals may be purchased separately below) | \$175 | | |
| Young Cattlemen Registration (Must be 35 years or younger) Same as Cattlemen's All-Inclusive Registration | \$250 | | |
| Nevada CattleWomen Inc. Registration Includes Meetings, General Sessions, Trade Show, Trade Show Reception, and Lunch in the Trade Show (Other meals may be purchased separately below) | \$100 | | |
| Daily Meeting Registration Includes day of meals in the Trade Show. <i>Please provide name of the Day:</i> | \$50 | | |

| Meals: Wednesday, November 20 | | No. Tickets | \$ Amount |
|---|-------------|-------------|-----------|
| NV Wool Growers' Breakfast (Wool Growers Members/Guests Only) | (SPONSORED) | | |

| Meals: Thursday, November 21 | | No. Tickets | \$ Amount |
|--|--|-------------|-----------|
| *NV Beef Council: Beef Promotion Lunch | | | \$60 |

| Meals: Friday, November 22 | | No. Tickets | \$ Amount |
|-----------------------------------|--|-------------|-----------|
| *CattleFax Breakfast | | | \$40 |
| *NCA Awards Banquet Dinner | | | \$130 |

PRE-REGISTRATION CLOSES AND MUST BE POSTMARKED BY NOVEMBER 1, 2024.
ON-SITE REGISTRATION COSTS WILL INCREASE. NO MEAL TICKETS WILL BE SOLD ON-SITE.

TOTAL:

Name(s) attending: _____

Local Affiliation: _____

Payment Method: CHECK (Please make checks to Nevada Cattlemen's Association)

Credit/Debit

Card #: _____ Expiration: _____ / _____

Name On Card: _____ Amount: _____

Cardholder's Phone Number: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Please submit a completed registration form by any of the following ways:

EMAIL: convention@nevadabeef.org

PHONE: 775-738-9214

MAIL:
 Nevada Cattlemen's Association
 PO Box 310, Elko, NV 89803